



CROWN EQUITIES

I N C O R P O R A T E D

NOTICE OF ANNUAL STOCKHOLDERS' MEETING

Dear Stockholder:

Please be advised that **CROWN EQUITIES, INC. (CEI)** will hold its annual meeting (**ASM**) of stockholders **VIRTUALLY¹** on **May 27, 2025** (Tuesday) at 2:00 p.m.

The agenda of the meeting shall be as follows:

1. Call to Order
2. Certification of Notice and Determination of Quorum
3. Approval of the Minutes of the Previous Annual Stockholders' Meeting held on May 28, 2024
4. President's Report
5. Ratification of all acts of the Board, the Board Committees and Management during their term
6. Election of Directors
7. Appointment of the External Auditor for 2025-2026
8. Other Matters
9. Open Forum
10. Adjournment

Attached is the rationale for the above agenda items for reference.

Stockholders of record as of April 11, 2025 are entitled to notice of, and may attend and/or participate in the ASM, or any adjournment thereof, via proxy and remote communication, and vote *in absentia*.

Should you choose to participate in the ASM via remote communication and to cast your votes *in absentia*, please notify the Office of the Corporate Secretary at [<asm_emails@crownequitiesinc.com>](mailto:asm_emails@crownequitiesinc.com) and submit the complete supporting documents no later than May 17, 2025. The detailed registration and voting procedures may be accessed at [<https://www.crownequitiesinc.com/investor/>](https://www.crownequitiesinc.com/investor/), and in the Guidelines for Participation via Remote Communication and Voting in Absentia (the "**Guidelines**") appended to the Information Statement.

In case you wish to appoint a proxy for the meeting, you may accomplish a proxy form (which need not be notarized) together with complete supporting documents indicated in the Guidelines and submit the same to the office of the Corporate Secretary at the 33rd Floor, The Orient Square, F. Ortigas Jr. Road, Ortigas Center, Pasig City via courier delivery **or** by email to [<asm_emails@crownequitiesinc.com>](mailto:asm_emails@crownequitiesinc.com) **on or before May 17, 2025**.

¹ Through remote or electronic means of communication

Proxies and supporting documents submitted shall be validated on May 19, 2025 at the 5th Floor Crown Center, 158 Jupiter cor. N. Garcia Streets, Bel-Air, Makati City.

Stockholders who have successfully registered may cast their votes and will be provided the link for the meeting. For complete information on the ASM, please visit [<https://www.crownequitiesinc.com/investor/>](https://www.crownequitiesinc.com/investor/).

Your attendance is earnestly requested.



MARK O. VERGARA
Corporate Secretary

Rationale for Agenda Items:

Agenda Item No. 3: Approval of Minutes of the Annual Stockholders' Meeting Held on May 28, 2024

The Minutes of the annual stockholders' meeting held on May 28, 2024 were prepared within the period prescribed by pertinent laws, rules and regulations. The results of the annual stockholders' meeting were also disclosed with The Philippine Stock Exchange, Inc. after the annual meeting. The Board of Directors recommends the shareholders to consider subject minutes for approval on May 27, 2025.

Agenda Item No. 4: Approval of Annual Report for the Year 2024

The Company's 2024 performance results have been duly summarized in the Annual Report, which includes the Audited Financial Statements (AFS) of the Company for the year ended 2024. The AFS have been reviewed by the Audit Committee and the Board of Directors, and have been audited by the external auditors who expressed an unqualified opinion on the aforementioned financial statements. The Annual Report is posted in the Company's website.

Agenda Item No. 5: General ratification of the acts of the Board of Directors, Board Committees and the Management from the date of the last annual stockholders' meeting up to the date of this meeting

The Company's performance in 2024, as detailed in the Annual Report, is attributed to the strategic directions and key policies set by the Board of Directors which were effectively executed and complied with by management in conformance with good corporate governance and ethical best practices.

Agenda Item No. 6: Election of Directors for 2025-2026

The Company's Nomination Committee has pre-screened the list of candidates for directors. Their proven competence, expertise and qualifications based on current regulatory standards, will help sustain the Company's solid performance for the benefit of all its shareholders.

Agenda Item No. 7: Appointment of External Auditor

Based on the recommendation of the Audit Committee, the Board will appoint the Company's external auditors for the fiscal year 2025. This is pursuant to the Securities and Exchange Commission's rotation requirement of external auditor every five (5) years under SRC Rule 68 (3)(b)(iv). The external auditor to be appointed is a leading auditing firm in the country and is duly accredited with the SEC.